

STORE Tool

How many registers does the store have? _____

(1) FRESH PRODUCE		
1	Is fresh produce for sale?	<input type="checkbox"/> YES <input type="checkbox"/> NO → SKIP TO SECTION 2
1a	How many types of whole fresh fruits are for sale? <i>(exclude lemons & limes)</i>	Tally: _____ Total #: _____
1b	How many types of whole fresh vegetables are for sale?	Tally: _____ Total #: _____
1c	Is any fresh produce at the checkout counter/aisle? <i>(Must be within arm's reach when at the counter. Exclude produce in an enclosed deli case)</i>	<input type="checkbox"/> YES <input type="checkbox"/> NO
1d	Is any fresh produce near the front entrance of the store, <u>not</u> counting the checkout counter/aisle? <i>(Must be visible when you walk into the store and within 10 feet of the front entrance for small stores or 20 feet for supermarkets)</i>	<input type="checkbox"/> YES <input type="checkbox"/> NO
1e	How much of the produce is priced?	<input type="checkbox"/> ALL <input type="checkbox"/> MOST <input type="checkbox"/> HALF <input type="checkbox"/> SOME <input type="checkbox"/> NONE
1f	How many healthy food promotional materials are posted near the main produce area? <i>(e.g. recipes, signs, decals)</i>	Tally: _____ Total #: _____

(1-SM) FRESH PRODUCE – SUPERMARKETS ONLY (3+ registers)		
1g	Are prices anchored <i>(e.g. Buy 2 for \$1)</i> at point of decision for at least 5 different produce varieties?	<input type="checkbox"/> YES <input type="checkbox"/> NO
1h	Are marketing messages posted at point of decision for at least 5 different produce varieties? <i>(e.g. use adjectives like fresh, juicy, sweet etc.)</i>	<input type="checkbox"/> YES <input type="checkbox"/> NO
1i	Are any recipes for fruits and vegetables available in the produce area?	<input type="checkbox"/> YES <input type="checkbox"/> NO
1j	Are any “prep-ready” fresh fruit or vegetable packages available? <i>(e.g. kits with ingredients for guacamole, soup, salad, etc.)</i>	<input type="checkbox"/> YES <input type="checkbox"/> NO
1k	Is produce displayed OUTSIDE of the produce area at the following locations?	
	Outside of Store	<input type="checkbox"/> YES <input type="checkbox"/> NO
	Deli <i>(exclude prepared produce typically located at the deli)</i>	<input type="checkbox"/> YES <input type="checkbox"/> NO
	Checkout	<input type="checkbox"/> YES <input type="checkbox"/> NO
	Aisles	<input type="checkbox"/> YES <input type="checkbox"/> NO
	End-caps	<input type="checkbox"/> YES <input type="checkbox"/> NO
	Other	Specify: _____

(2) CANNED FOODS		
2a	Are low sodium vegetables, beans, or soup available? <ul style="list-style-type: none"> • 290mg/serving or less for vegetables/beans • 480mg or less for soup • AND front label has message indicating that product has reduced sodium 	<input type="checkbox"/> YES <input type="checkbox"/> NO → SKIP TO 2c
2b	If YES to 2a, how many types of each of the following are available? Low sodium canned <u>vegetables</u> <i>(290mg/serving or less)</i>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
	Low sodium canned <u>beans</u> <i>(290mg/serving or less)</i>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
	Low sodium canned <u>soups</u> <i>(480mg/serving or less)</i>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
2c	How many types of canned <u>fruit</u> in water or in 100% juice are available?	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
2d	How many healthy food marketing materials are posted near the canned foods area(s)? <i>(e.g. recipes, signs, decals)</i>	Tally: _____ Total #: _____

(3) WHOLE GRAINS & DRY BEANS

3a	Are whole wheat bread, tortillas, pasta, or cereal available? <ul style="list-style-type: none"> • <i>Must have at least 2g fiber/serving and whole grain listed as first ingredient</i> 	<input type="checkbox"/> YES <input type="checkbox"/> NO → SKIP TO 3c
3b	If YES to 3a, how many types of each of the following are available? Whole wheat <u>bread</u>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
	Whole wheat <u>tortillas</u>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
	Whole wheat <u>pasta</u>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
	Whole wheat <u>cereal</u>	<input type="checkbox"/> NONE <input type="checkbox"/> 1 TYPE <input type="checkbox"/> 2+ TYPES
3c	Are other whole grain items, such as oats, brown rice, quinoa, barley, teff, or bulgur available? (<i>Must have at least 2g fiber/serving and whole grain listed as first ingredient</i>)	<input type="checkbox"/> YES <input type="checkbox"/> NO
3d	Are dry beans available, such as black, kidney, navy, or pinto?	<input type="checkbox"/> YES <input type="checkbox"/> NO
3e	How many healthy food promotional materials are posted near the main grain/beans area(s)? (<i>e.g. recipes, signs, decals</i>)	Tally: _____ Total #: _____

(4) SNACKS

Snacks must meet all of the following criteria, **per serving**:

Component per serving	Amount	Notes
Calories	200 or less	
Total fat	7g or less	Products with nuts, seeds, nut butters exempt
Saturated fat	2g or less	Products with nuts, seeds, nut butters exempt
Trans fat	0g	
Sodium	200g or less	
Sugar	10g or less	Fruit or vegetable products with no added sugar exempt
Fiber	2g or more	If product is grain/potato based (includes bean, plantain)

4a	Are nuts or seeds that meet the criteria available?	<input type="checkbox"/> YES <input type="checkbox"/> NO
4b	Is dried fruit that meets the criteria available?	<input type="checkbox"/> YES <input type="checkbox"/> NO
4c	Are nuts with dried fruits that meet the criteria available? (<i>e.g. trail mix</i>)	<input type="checkbox"/> YES <input type="checkbox"/> NO
4d	Are granola or cereal bars that meet the criteria available?	<input type="checkbox"/> YES <input type="checkbox"/> NO
4e	Are chips that meet criteria available?	<input type="checkbox"/> YES <input type="checkbox"/> NO
4f	How many healthy food promotional materials are posted near the main snack area(s)? (<i>e.g. recipes, signs, decals</i>)	Tally: _____ Total #: _____

(5) BEVERAGES & FROZEN

5a	Is water at eye level in any beverage refrigerators?	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> No beverage refrigerators <input type="checkbox"/> No water in beverage refrigerator
5b	Are low-calorie drinks at eye level in any beverage refrigerators? (<i>Must have 25 or fewer calories per 8 ounce serving</i>)	<input type="checkbox"/> YES <input type="checkbox"/> NO <input type="checkbox"/> No beverage refrigerators
5c	Is 1% or fat-free milk available?	<input type="checkbox"/> YES <input type="checkbox"/> NO
5d	How many healthy food promotional materials are posted near the main beverage area(s)? (<i>e.g. recipes, signs, decals</i>)	Tally: _____ Total #: _____
5e	Are frozen fruits or vegetables with no added ingredients available?	<input type="checkbox"/> YES <input type="checkbox"/> NO

(6) FOOD PROGRAMS

6a	Please mark whether the store accepts the following: <input type="checkbox"/> WIC <input type="checkbox"/> SNAP
6b	Is WIC or SNAP signage posted on the front door or other high visibility locations outside the store? <input type="checkbox"/> YES <input type="checkbox"/> NO