

CURRICULUM VITAE

Laurel Jacobs, DrPH, MPH

College of Agriculture, Life, and Environmental Sciences

The University of Arizona

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RESEARCH INTERESTS

Program evaluation methodology; equity-centered evaluation; policy, systems, and environmental (PSE) change; substance use and behavioral health; financial wellbeing and literacy; complex adaptive systems theory applied to public health.

EDUCATION

DrPH	Public Health, The University of Arizona, 2012 Major area: Public Health Policy & Management, Minor area: Public Administration Dissertation title: “The Role of Social Capital in a Community Health Worker Model for Grassroots Advocacy.” Advisor: Kenneth Schachter, MD, MBA
MPH	Public Health, The University of Arizona, 2007 Area of specialty: Health Education and Behavioral Sciences
B.A.	American Cultural Studies, Western Washington University, 2001 Minor: Spanish

PROFESSIONAL EXPERIENCE

2021–present	Research Assistant Professor, School of Nutritional Sciences and Wellness, The University of Arizona, Tucson, Arizona <i>Principal Investigator for Arizona’s \$1.8M+ SNAP-Ed Evaluation Program. Leads multi-year state and local contracts, designs methodologies integrating equity and systems thinking, and evaluates resource management for limited-income households. Collaborates with the Take Charge America Institute on household financial wellbeing research.</i>
2015–2021	Assistant Research Scientist, Department of Nutritional Sciences, The University of Arizona, Tucson, Arizona <i>Directed evaluation for Arizona Department of Health Services statewide SNAP-Ed and school wellness policy initiatives. Developed multi-domain measurement frameworks and evaluation tools adopted nationally.</i>
2012–2015	Associate in Extension, Department of Nutritional Sciences and Cooperative Extension SNAP-Ed Program, The University of Arizona, Tucson, Arizona

Led evaluation and implementation of SNAP-Ed nutrition and resource management education programs targeting limited-income populations across Arizona.

HONORS, AWARDS & RECOGNITIONS

- 2022 Difference Maker, *Agriculture, Life & Veterinary Sciences & Cooperative Extension, The University of Arizona*
- 2020 Most Read Articles, 3rd Quarter, *Journal of Nutrition Education and Behavior*, “A Systems Approach Helps Explain Significant Improvements in Local Wellness Policies Among SNAP-Ed–Supported School Districts”
- 2018 *Public Health Learning Navigator Quality Seal*, “Best Practices in Program Planning for Obesity Prevention” Online Course
- 2015 *Conference Award for Excellence in Poster Presentation*, College of Agriculture and Life Sciences, The University of Arizona

SERVICE & OUTREACH

State Service & Outreach

- Reviewer, Arizona Department of Health Services Funding for the Arizona SNAP-Ed Program 2020-25 grant cycle, 2019
- Reviewer, Arizona Department of Health Services Funding for the Arizona Food Systems Network, 2017

National Service & Outreach

- Member, SNAP-Ed Toolkit Intervention Consultation Group, USDA Food and Nutrition Service SNAP Nutrition Education Branch, 2023
- Member, PSE Toolkit Technical Advisory Group, USDA Food and Nutrition Service SNAP Nutrition Education Branch, 2023
- Member, Association for State Nutrition Network Administrators Evaluation Committee, 2015–present
- Member, Association for State Nutrition Network Administrators Race Health and Social Equity Committee, 2020–present
- Invited Seminar Speaker, University of Missouri Department of Nutrition and Exercise Physiology, Columbia Missouri, 2018
- Member, SNAP-Ed Evaluation Framework Working Group, USDA Nutrition Service SNAP Nutrition Education Branch, 2016–17

Professional Memberships

- American Evaluation Association
- Society for Nutrition Education and Behavior
- Association for State Nutrition Network Administrators
- Member, Evaluation Committee
 - Member, Centering Communities Committee

American Public Health Association

Departmental/School Committees

Chair, Diversity and Inclusion Committee, School of Nutritional Sciences and Wellness, The University of Arizona, 2020–25

Member, School Advisory Committee, School of Nutritional Sciences and Wellness, The University of Arizona, 2022–present

Member, Awards Committee, School of Nutritional Sciences and Wellness, The University of Arizona, 2024–present

Member, Diversity and Inclusion Committee, The University of Arizona School of Nutritional Sciences and Wellness (2018–2020)

Academic Service

Member, Evaluation Specialist Search Committee, The University of Arizona Cooperative Extension, 2023–2024

Member, School of Nutritional Sciences and Wellness Director Search Committee, The University of Arizona, 2022–23

Member, Academic Program Seven Year Self-Study Committee, Director of the School of Nutritional Sciences and Wellness, The University of Arizona, 2021

Co-Chair, Extension Specialist Faculty Search Committee, Department of Nutritional Sciences and Cooperative Extension, The University of Arizona, 2020–2021

Peer Reviewer, Journal of Trauma Informed Community Health, Nutrition, and Physical Activity, 2024–present

Peer Reviewer, University of Arizona Cooperative Extension Publications, 2024–present

Peer Reviewer, Journal of School Health, 2020

Peer Reviewer, Journal of Nutrition Education and Behavior, 2020

Peer Reviewer, Journal of Translational and Behavioral Medicine, 2019

Member, Extension Specialist Faculty Search Committee, Department of Nutritional Sciences and Cooperative Extension, The University of Arizona, 2015

PROFESSIONAL DEVELOPMENT

Recipient, *Inclusive Leadership Cohort Certificate Program*, The University of Arizona Inclusive Leadership Program (2019)

TEACHING EXPERIENCE

Guest Lecturer, LAS 550: Qualitative Research Methods & Methodology. University of Arizona, Department of Latin American Studies. Instructor: Katie O'Brien and Antonio Bacelar da Silva. **Spring, 2018 and Spring, 2019.**

Co-instructor, Best Practices in Program Planning for Obesity Prevention Online Course. Western Region Public Health Training Center. **2018.**

Guest Lecturer, NSC 393: Community Nutrition. University of Arizona, Department of Nutritional Sciences. Instructor: Nancy Driscoll. **Spring, 2017** and **Spring, 2018**.

Guest Lecturer, CPH 567. Public Health Leadership and Management. University of Arizona Mel and Enid Zuckerman College of Public Health. Instructor: Kenneth Schachter. **Spring, 2017**.

Guest Lecturer, PA 520: Advocacy Strategies and Community Participation, University of Arizona School of Government and Public Policy. Instructor: Penelope Jacks. **Spring, 2016**.

Guest Lecturer, CPH 535: Multicultural Health Beliefs, University of Arizona Mel and Enid Zuckerman College of Public Health. Instructors: Samantha Sabo, Scott Carvajal. **Fall, 2012** and **Fall, 2013**.

PUBLICATIONS

Refereed Journal Articles

Orzech KM, **LeGros TA, Jacobs L**, Goodman G, Lang R. Evaluating Physical Activity Resources to Support Health Equity in Arizona. *Journal of Extension*. 2023; 61(30), Article 7.

LeGros TA, **Jacobs L**, Goodman G, Orzech KM & Holmes E. A Systems Approach Helps Explain Significant Improvements in Local Wellness Policies among SNAP-Ed-supported School Districts. *Journal of Nutrition Education and Behavior*. 2020;52, 766-774.

Jacobs L, Orzech KM, Goodman G, LeGros TA, Martinez S. Understanding factors that support well-functioning community coalitions. *Journal of Extension*. 2020; 58, rb1.

Naja-Riese A, Keller KJ, Bruno P, Foerster SB, Puma J, Mackenzie Whetstone L, Mknelly B, Cullinen K, **Jacobs L**, Sugarman S. The SNAP-Ed Evaluation Framework: Demonstrating the Impact of a National Framework for Obesity Prevention in Low-Income Populations. *Translational and Behavioral Medicine*. 2019; 9(5), 970–979.

LeGros T, Jones B, **Jacobs L**, Orzech K, Torbert K, Martinez SH. A Case Study of a New State Model for Assessing Local Wellness Policies. *Journal of School Health*. 2019; DOI: 10.1111/josh.12728.

LeGros, T, Hartz V, **Jacobs L**. Reliability of a Kid's Activity and Nutrition Questionnaire for School-Based SNAP-Ed Interventions as Part of a Tiered Development Process. *Journal of Nutrition Education and Behavior*. 2017; <http://dx.doi.org/10.1016/j.jneb.2016.10.003>

Kerna A, Frisvold G, **Jacobs L**, Farrell V, Houtkooper L, Misner S. Application of IMPLAN to Extension Programs: Economic Impacts of the University of Arizona Cooperative Extension SNAP-Ed Spending. *Journal of Extension*. 2015; Vol. 53, Number 6: 6TOT4.

Kerna A, Frisvold G, **Jacobs L**, Farrell V, Houtkooper L, Misner S. The Economic Contribution Of The University Of Arizona Cooperative Extension Supplemental Nutrition Assistance Program Education (SNAP-Ed) Spending To The State Of Arizona. *University of Arizona Cooperative Extension publication*. 2015; April (az1662).

Bea JW, **Jacobs L**, Waits J, Hartz V, Martinez S, Standfast R, Farrell VA, Bawden M, Geiger M, Whitmer E, Misner S. Need for Specific Sugar-Sweetened Beverage Lessons for 4th and 5th Graders. *Journal of Nutrition Education and Behavior*. 2014; Vol. 47, Issue 1: 36-43.

- *Schachter KS, Ingram M, **Jacobs L**, Hafter H, De Zapien JG, Carvajal S. Developing an Action Learning Community Advocacy/Leadership Training Program for Community Health Workers and Their Agencies to Reduce Health Disparities in Arizona Border Communities. *Journal of Health Disparities Research and Practice*. 2014; Vol. 7, No. 2: 34-49.
- *Sabo SJ, Ingram M, Reinschmidt K, Schachter K, **Jacobs L**, Guernsey de Zapien J, Robinson L, Carvajal S. Predictors and a Framework for Fostering Community Advocacy as a Community Health Worker Core Function to Eliminate Health Disparities. *American Journal of Public Health*. 2013; Vol. 103, No. 7: pp. e67-e73.
- Jacobs J, Guthrie B, Avila G, **Jacobs L**, Mickey-Colman N, Wilson AR, DiGiacomo R. Homeopathic Combination Remedy in the Treatment of Acute Childhood Diarrhea in Honduras. *The Journal of Alternative and Complementary Medicine*. 2006; Volume 12, Issue 8: 723-732.
- Conference Proceedings*
- Orzech K, **Jacobs L**, LeGros T, Goodman G, & Lang R. Longitudinal SNAP-Ed study of community coalition characteristics in Arizona. *Journal of Nutrition Education and Behavior*. 2020; 52(7), S1-2.
- Jacobs L**, Orzech K, LeGros T, Goodman G, & Davenport J. Can Small Stores Get Healthier with SNAP-Ed? An Outcomes Evaluation Using the STORE Tool. *Journal of Nutrition Education and Behavior*, 2019; 52(7), S7.
- Orzech K, **Jacobs L**, LeGros T, Goodman G, Guterman C. Study Finds Differences in Nutrition and Physical Activity Behavior in English versus Spanish Speaking Speakers Before Education. *Journal of Nutrition Education and Behavior*, 2019; 51(7S), P186.
- LeGros T, **Jacobs L**, Orzech K, Goodman G, Holmes E. A Statewide Local Wellness Policy Assessment Finds Marked Improvements Among SNAP-Ed-Supported School Districts. *Journal of Nutrition Education and Behavior*, 2019; 51(7), S46.
- Jacobs L**, Orzech KM, LeGros T, Davenport J. Assessing the Availability, Appeal, and Promotion of Healthier Foods in Arizona Small Stores Using the Stocking Opportunities in the Retail Environment (STORE) Tool. *Journal of Nutrition Education and Behavior*. 2018; Vol 50, No. 7, S106.
- McCullough, L, **Jacobs, L**, Orzech, K, Farrell, V, McDonald, D, Armstrong Florian T, et al. Using the Wilder Collaboration Factors Inventory to assess SNAP-Ed coalitions in Arizona: results from four counties. *The FASEB Journal*. 2017; 31, 30.5.
- McCullough L, Farrell V, Hartz V, LeGros T, **Jacobs L**, Armstrong Florian T, Martinez C, Whitmer E, Misner S. Positive Results of Single Lessons with Adult Learners after Supplemental Nutrition Assistance Program – Education. *Journal of Nutrition Education and Behavior*. 2016; 6; Vol 48, No. 7, S77.
- LeGros T, Misner S, Farrell V, Hartz V, **Jacobs L**, Armstrong Florian T. Nutrition and Physical Activity Education Among SNAP-Ed Eligible Middle School Students Reveals Disconnect Between Knowledge and Behavior. *The FASEB Journal*. 2015; 29, 264.6.

Armstrong TA, **Jacobs L**, Martinez S, Bea JW, Farrell VA, Hartz V, Misner S. Change in Nutrition and Physical Activity Behaviors Among SNAP-Eligible 4th and 5th Grade Students: A Multi-County Study. *Journal of Nutrition Education and Behavior*. 2014; Vol 46, No. 4, S183–S184.

Bea JW, Martinez SH, Farrell VA, Armstrong-Florian T, Bawden M, **Jacobs L**, Misner S. Sugary Beverage Consumption, Not Water, Increases in Springtime Among Low-income Arizona 4th and 5th graders. *Journal of Nutrition Education and Behavior*. 2013; Vol 45, No. 4, S29.

EVALUATION REPORTS

Jacobs L, Bhakta A. Deflection, Stabilization, and Support: A Midpoint Look at the Pima County SAFR Center Pilot. Prepared for the Pima County Health Department, 2026.

Jacobs L, LeGros T, Bhakta A, Yazzie D. AZ Health Zone FFY25 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2025.

Jimenez L, Hoch K, Bryant M, Smith J Gibson J et al (eds). Multistate Outcome Report on the 2024 Nutrition Education and Obesity Prevention Program. Role: **Co-author**, Arizona chapter.

Huang Z and **Jacobs L**. Evaluation of Arizona SNAP-Ed’s Working Group Engagement with Local Implementing Agencies. Prepared for the Arizona Department of Health Services, 2025.

LeGros T, Bhakta A, **Jacobs L**, Yazzie D. AZ Health Zone FFY24 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2025.

Jimenez L, Hoch K, Bryant M, Smith J Gibson J et al (eds). SNAP-Ed: Improving Nutrition and Health Across America, 2024. Role: **Co-author**, Arizona chapter.

LeGros T, **Jacobs L**, Bhakta A, Orzech K. AZ Health Zone FFY23 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2024.

US Department of Agriculture, Food and Nutrition Service. Mountain Plains Region, Southeast Region and Southwest Region SNAP-Ed 2023 Nutrition Education Success and Impact Report. Role: **Co-author**, Arizona chapter.

Jacobs L, LeGros T, Orzech K, Bhakta A. AZ Health Zone FFY22 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2023.

US Department of Agriculture, Food and Nutrition Service. Mountain Plains Region, Southeast Region and Southwest Region SNAP-Ed 2022 Nutrition Education Success and Impact Report. Role: **Co-author**, Arizona chapter.

Jacobs L, LeGros T, Orzech K, Trejo J. AZ Health Zone FFY21 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2022.

US Department of Agriculture, Food and Nutrition Service. Mountain Plains Region and Southwest Region SNAP-Ed 2021 Nutrition Education Success and Impact Report: A Cross Regional Approach to Program Outcomes. Role: **Co-author**, Arizona chapter.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY20 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2020.

US Department of Agriculture, Food and Nutrition Service. Mountain Plains Region and Southwest Region SNAP-Ed 2020 Nutrition Education Success and Impact Report: A Cross Regional Approach to Program Outcomes. Role: **Co-author**, Arizona chapter.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY19 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2019.

LeGros, T, Orzech K, **Jacobs L**. Feasibility Research to Expand School Health Nutrition Evaluation with the Smarter Lunchrooms Scorecard. Prepared for the Arizona Department of Health Services, 2019.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY18 Annual Evaluation Report: Maricopa County Public Health Services District. Prepared for the Maricopa County Public Health Services District SNAP-Ed, 2019.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY18 Annual Evaluation Report: Yuma County Public Health Services District. Prepared for the Yuma County Public Health Services District SNAP-Ed, 2019.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY18 Annual Evaluation Report: Gila County Department of Public Health. Prepared for the Gila County Department of Public Health SNAP-Ed, 2019.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY18 Evaluation Report. Prepared for the Arizona Department of Health Services, 2019.

Orzech K, **Jacobs L**. Garden Champions Special Project Report. Prepared for the Arizona Department of Health Services, 2018.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY17 Annual Evaluation Report: Maricopa County Public Health Services District. Prepared for the Maricopa County Public Health Services District SNAP-Ed, 2018.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY17 Annual Evaluation Report: Yuma County Public Health Services District. Prepared for the Yuma County Public Health Services District SNAP-Ed, 2018.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY17 Annual Evaluation Report: Gila County Department of Public Health. Prepared for the Gila County Department of Public Health SNAP-Ed, 2018.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY17 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2018.

Jacobs L, Jones B. 2017 AZ Health Zone Partner Support and Services Report. Prepared for the Arizona Department of Health Services, 2017.

LeGros T, **Jacobs L**, Hartz V, Orzech K, Jones B. Assessment of Multi-Level Interventions Piloted in Schools. Prepared for the Arizona Department of Health Services, 2017.

Jacobs L, LeGros T, Orzech K. AZ Health Zone FFY16 Annual Evaluation Report: Maricopa County Public Health Services District. Prepared for the Maricopa County Public Health Services District SNAP-Ed, 2017.

- Jacobs L**, LeGros T, Orzech K. AZ Health Zone FFY16 Annual Evaluation Report: Yuma County Public Health Services District. Prepared for the Yuma County Public Health Services District SNAP-Ed, 2017.
- Jacobs L**, LeGros T, Orzech K. AZ Health Zone FFY16 Annual Evaluation Report: Gila County Department of Public Health. Prepared for the Gila County Department of Public Health SNAP-Ed, 2017.
- LeGros T, deBlois M, Orzech K, **Jacobs L**. Final Report: 2017 School Health Assessment Project – An Evaluation (SHAPE). Prepared for the Office of Community Innovations at the Arizona Department of Health Services, 2017.
- Jacobs L**, LeGros T, Orzech K. Arizona Nutrition Network FFY16 Annual Evaluation Report. Prepared for the Arizona Department of Health Services, 2017.
- LeGros T, Hartz V, **Jacobs L**, et al. UANN Adult Single Session Survey Report: Fiscal Year 2015. Prepared for the University of Arizona Nutrition Network, 2015.
- LeGros T, Hartz V, **Jacobs L**, McCullough L, et al. UANN Youth Survey Summary Report: School Year 2015. Prepared for the University of Arizona Nutrition Network, 2015.
- LeGros T, Hartz V, **Jacobs L**, et al. UANN Adult Survey Report: Fiscal Years 2013-14. Prepared for the University of Arizona Nutrition Network, 2014.

OTHER PUBLICATIONS

- US Department of Agriculture, Food and Nutrition Service. The Supplemental Nutrition Assistance Program Education (SNAP-Ed) Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Indicators: Interpretive Guide to the SNAP-Ed Evaluation Framework. Role: **Co-author**, Chapter 3: Sectors of Influence: <https://snaped.fns.usda.gov/program-administration/snap-ed-evaluation-framework>, 2016.
- Orzech KM, **Jacobs L**, LeGros T, Goodman G, Martinez, SH. Positive Effects of Educational Outreach on Physical Activity, Sitting, and Nutrition Behaviors in SNAP-Eligible Adults. Working Paper, 2019.
- LeGros T, Goodman G, **Jacobs L**, Orzech K. Understanding the Agility and Adaptability of Local SNAP-Ed Systems Using COVID-19. Working Paper, 2024.
- Golfen A and **Jacobs L**. AZ Health Zone Community Engagement Survey Toolkit. Arizona Department of Health Services, 2025.

CONFERENCES/SCHOLARLY PRESENTATIONS

Previous Five Years

Invited

- LeGros T**, Bhakta A, Yazzie D, **Jacobs L**. AZ Health Zone Evaluation: A Family Feud Style Five Year Review. Oral presentation at: The AZ Health Zone Annual Conference; 2024, Prescott, AZ.
- Jacobs L**, Bhakta A. Reflecting on Evaluation to Support Your Community Engagement. Oral presentation at: The AZ Health Zone Annual Conference; 2024, Tucson, AZ.

- Jacobs L**, LeGros T, Orzech K, Bhakta A. Dancing with Data. Oral presentation at: The AZ Health Zone Annual Conference; 2023, Virtual.
- Jacobs L**, LeGros T, Orzech K, Bhakta A. Weaving Evaluation into the Fabric of Programming: Moving Toward a CAP-Centered Evaluation Model. Oral presentation at: AZ Health Zone Annual Conference; 2022, Virtual.
- Jacobs L**, LeGros T, Orzech K, Trejo J. Lightning Talks Data Capsule: Insights from the Trauma-Informed Approaches Survey. Oral presentation at: AZ Health Zone Annual Conference; 2021, Virtual.
- LeGros T, **Jacobs L**, Goodman G, Orzech K, Holmes E. A Systems Approach Helps Explain Significant Improvements in Local Wellness Policies among SNAP-Ed-Supported School Districts. National webinar presentation for the *Journal of Nutrition Education and Behavior*, 2020.
- Submitted*
- Misyak S, **Jacobs L**, Burns M, Ledlie Johnson M, Kownacki C. The Power of P in PSE: Using SNAP-Ed Evaluation to Support Sustainable Policy. Oral presentation at: Association for State Nutrition Network Administrators Annual Conference; 2025, Las Vegas, NV.
- Yazzie D, **Jacobs L**, LeGros T. Landscape Analyses for Arizona's State Physical Activity and Nutrition Program Highlight Health Disparities Across Four Sectors. Poster presented at: University of Arizona ALVSCE Research Showcase; 2025, Tucson, Arizona.
- LeGros T, **Jacobs L**, Bhakta A, Faull K. Who Says? SNAP-Ed CAN Use Storytelling in Government Program Evaluation. Oral Presentation at: Association for State Nutrition Network Administrators Annual Conference; 2024, Washington, DC.
- LeGros T, Greg G, **Jacobs L**. Once Upon a Time, There Was a P-Value... Our Evolving Story of Statistical Significance. Oral presentation at: 2023 American Evaluation Association Annual Conference; Oct 9-14, 2023; Indianapolis, IN.
- LeGros T, Orzech K, **Jacobs L**. How Do Listeners Listen and Readers Read? 8 Considerations for Centering Intended Users in Our Reports. Speed talk presented at: 2023 American Evaluation Association Annual Conference; Oct 9-14, 2023; Indianapolis, IN.
- Jacobs L**, Orzech K, Konnecke C. Taking First Steps in Centering Equity Through Community Engagement: "We are Making the Road by Walking." Oral Presentation at: Association for State Nutrition Network Administrators Annual Conference; 2023, Virtual.
- Bhakta A, LeGros T, Goodman G, **Jacobs L**, Faull K. Relationship of School District Wellness Policies on Student Physical Activity Behaviors. Poster presented at: Society for Nutrition Education and Behavior International Conference; 2023; Washington, DC.
- Jacobs L**, Orzech K, Goodman G, LeGros T. Exploring Equitable Evaluation Using Equity Gap Scores. Speed talk presented at: 2022 American Evaluation Association Annual Conference; 2022; New Orleans, LA.
- LeGros T, **Jacobs L**, Starr A, Williams B. How can the transition to a digital platform reshape traditional program evaluation? Think Tank presented at: 2022 American Evaluation Association Annual Conference; 2022; New Orleans, LA.

- Jacobs L**, Orzech K, Altman J, Goodman G. “I put myself in that trauma-informed lens”: Evaluating a Statewide SNAP-Ed Trauma-Informed Approach. Oral Presentation at: Association for State Nutrition Network Administrators Annual Conference; 2022, Virtual.
- LeGros T, **Jacobs L**, Orzech K, Trejo J, Goodman G. Applying Complex Adaptive Systems Theory to Program Evaluation During COVID-19. Oral Presentation at: American Evaluation Association Annual Conference; 2021; Virtual.
- LeGros T, **Jacobs L**, Williams B, Thege E, Holmes E, Ruiz K. Using SNAP-Ed as a Case Study for Developing Collaborative Statewide Evaluations. Oral Presentation at: American Public Health Association Annual Conference; 2021; Denver, CO.
- Trejo J, LeGros T, Orzech K, **Jacobs L**, Goodman G, Guterman C. A longitudinal evaluation of youth nutrition and physical activity knowledge and behaviors after SNAP-Ed multi-level interventions in Arizona. Poster presentation at: American Public Health Association Annual Conference; 2021, Denver, CO.
- Orzech, KM, **Jacobs L**, LeGros T, Guterman C. Development of a Tool to Track Active Living Policy Progress in SNAP-Ed. Presented at: Active Living Research Conference; 2021, Virtual.
- Jacobs L**, Guterman C, Altman J. Developing A Statewide Trauma-Informed Approach for SNAP-Ed. Oral presentation at: Association of State Nutrition Network Administrators Annual Meeting; 2021, Virtual.
- LeGros T, **Jacobs L**. The Practical Application of Complex Adaptive Systems Theory to SNAP-Ed Evaluation during a Pandemic. Speed talk presented at: Association of State Nutrition Network Administrators Annual Meeting, February 2021, Virtual.
- Pendleton D, DeMarco M, Lim SS...**Jacobs L**, et al. ASNNA Race, Health, and Social Equity Townhall. Townhall presented at: Association of State Nutrition Network Administrators Annual Meeting, February 2021, Virtual.
- Jacobs L**, Orzech KM, LeGros TL, Goodman G, Lang R. Two SNAP-Ed evaluations in Arizona measure short- and medium-term indicators for multi-sector partnerships and planning. Oral presentation at: American Public Health Association Annual Meeting, October 2020, Virtual.
- LeGros T, **Jacobs L**, Orzech KM, Goodman G. Changes in school health policy, systems, and environments among SNAP-Ed supported schools with and without Healthy Schools Program participation. Oral presentation at: American Public Health Association Annual Meeting, October 2020, Virtual.
- Orzech K, **Jacobs L**, LeGros T, Goodman G, & Lang R. How two active living PSE evaluations in Arizona helped SNAP-Ed staff reach out to local communities. Oral presentation at: Active Living Research conference, February, 2020, Orlando, FL.
- Orzech K, LeGros T, Goodman G, **Jacobs L**, Lang R. Supporting health equity in Arizona through assessment of physical activity resources in lower-income census tracts. Poster presented at: Active Living Research conference, February, 2020, Orlando, FL.

LeGros T, **Jacobs L**, Orzech K, Guterman C. Measuring SNAP-Ed Settings-Level Indicators Across Time Using Validated Tools. Oral presentation at: Association of SNAP Nutrition Education Administrators (ASNNA) annual conference, February, 2020, Arlington, VA.

GRANTS & CONTRACTS

Community Bridges Incorporated SAFR Sobering Center. Role: **Subawardee**. Pima County Health Department Award: \$88,654. 2025–present.

Scaling Arizona’s DIG in Schools Initiative for Sustainable School Gardens. Role: **Principal Investigator**. Funding Source: the Arizona Department of Education. Award: \$176,938. 2025–present.

State Nutrition And Physical Activity Program Evaluation Project. Role: **Principal Investigator**. Funding Source: the Arizona Department of Health Services, 2023–present. Award: \$248,106 to date.

Supplemental Nutrition Assistance Program-Education Evaluation Project. Role: **Principal Investigator**. Funding Source: the Arizona Department of Health Services, 2020–present. Award: \$3,551,621 to date.

Supplemental Nutrition Assistance Program-Education Evaluation Project. Role: **Principal Investigator**. Funding Source: the Arizona Department of Health Services, 2015–2019. Total Award: \$2,558,070.84.

Nemours Go NAPSACC Statewide Project. Role: **Principal Investigator**. Funding Source: the Arizona Department of Health Services, 2017–2020. Award: \$60,000.

Assessment of the Arizona School Health Environment. Role: **Principal Investigator**. Funding Source: the Arizona Department of Health Services, 2017. Award: \$37,120.

Supplemental Nutrition Assistance Program-Education. Role: **Co-Investigator**. The University of Arizona Nutrition Network, as Local Implementing Agency. August 2015. Award: \$5,567,385.

Active School Neighborhood Checklist. Role: **Co-Investigator**. Funding Source: the Arizona Department of Health Services, 2015. Award: \$20,000.

Submitted/Unfunded Grants

Household Over-Indebtedness Index Development. Role: **Co-Investigator**. Funding Source: Take Charge America Institute, University of Arizona. Submitted October 2025. Not funded. Proposed development of a national annual index tracking household over-indebtedness with applications to financial literacy education, consumer debt counseling, and consumer protection policy.

MENTORING

Graduate Students

Zoey Huang (2025), Doctor of Philosophy, Human Development and Family Science, University of Arizona Norton School of Human Ecology. Project: SNAP-Ed Local Implementing Agency Community Engagement Project. Role: *GRA Advisor*

Asumi Saito (2017), MSc Student, University of Arizona, College of Agriculture and Life Sciences. Project: The Effect of SNAP on Fruit and Vegetable Consumption in Arizona.
Role: Thesis Committee Member

ADDITIONAL QUALIFICATIONS

Spanish Language: Reading (Proficient), and Writing (Proficient), Speaking (Conversant)

PROFESSIONAL WEB PRESENCE

Website: <http://nutritioneval.arizona.edu/>

LinkedIn: <https://www.linkedin.com/in/laurel-jacobs-6aa7b6aa/>

Academia.edu: <https://universityofarizona.academia.edu/LaurelJacobs>

X: @drjacobshealth